

## SPONSORSHIP PACKAGES

SPONSORED AMOUNT	DIAMOND RM100,000	PLATINUM RM50,000	GOLD RM25,000	SILVER RM10,000	BRONZE RM5,000	FRIEND RM1,000
	SPONSOR AC	CKNOWLEDGE	EMENTS			
Weekly write up posting in Facebook/ Newsletter	<b>✓</b>	<b>✓</b>	<b>*</b>	<b>✓</b>		
Recognition in Press Release	<b>V</b>	<b>V</b>	<b>✓</b>			
Company write up on conference website	500 words	300 words	200 words	100 words		
	LOGO A	APPEARANCE:	S 1			
Conference Official Website, Delegate Pack & Social Media	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>
Conference delegate name tag	<b>/</b>	<b>/</b>	<b>✓</b>	<b>✓</b>		
Conference bag, materials and backdrop	<b>✓</b>	<b>✓</b>	<b>✓</b>			
	PUBLICIT	Y OPPORTUN	ITIES			
Stage appearance & photography with VVIP	<b>✓</b>	1				
Advertisements in the conference e-programme	2 full pages	1½ pages	1 full pages	½ pages		
	EXI	HIBITION				
Booth Location <sup>2</sup>	Premium location at the entrance	Prime location near the entrance	Strategic location in exhibition room	Standard location in exhibition room	General location in exhibition room	General location in exhibition room
Booth Size (ft)	10 X 10	10 X 10	3 tables (6 x 3 each)	2 tables (6 x 3 each)	2 tables (6 x 3 each)	1 table (6 x 3)
Exhibition booth / stand	<b>✓</b>	<b>✓</b>	<b>✓</b>			
Complimentary Exhibitor Pass	2	2	2	2	2	2
	REGI	ISTRATION				
Full access to all conference sessions (worth RM600/ticket)	4	4	2	1	1	
Tea breaks & lunches	2	2	2	2	2	2
Conference Gala Dinner Complimentary Tickets	4	3	2			

## **NOTES:**

- 1. Logo positioning to be determined by Organizers.
- 2. Exhibition booths / stands will be set up by respective sponsors. MAPPAC will allocate the space.
- 3. Final location of the booth will be communicated with the sponsors 3-4 weeks prior to the event
- 4. The final booth size in the conference maybe different from the proposed based on the site approval.

For more information please visit:



www.mappac.org/nccpcm\_malaysia







